

# Case Studies

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## Various Roles including Clinical Director of Mental Health, Clinical Director of Medicine, Staff Specialist Radiologist

Mackay Hospital and Health Service

### BACKGROUND

- + Mackay Hospital and Health Service undertook a review of staffing requirements to meet the demands of their newly opened state-of-the-art facility.
- + To support the strategic plan with a vision of national excellence in regional health care the HHS invited Wavelength with 3 other recruitment agencies to recruit to four critical and senior roles.
- + Wavelength was engaged to secure the best candidates across the industry.

### APPROACH

- + A thorough briefing and risk assessment was conducted on-site and in partnership with the Executive Director of Medical Services, Medical Workforce and Clinical and Operations Directors.
- + A strategic market mapping, networking and advertising campaign was collaboratively developed ensuring national and international reach to identify the best candidates.

### OUTCOME

- + All four positions were successfully hired within 3 months of commissioning
- + Wavelength were engaged to work on a further eleven positions in the following six months to meet growing hospital requirements.
- + Wavelength continues to operate as the preferred permanent staffing solutions provider to Mackay Base Hospital and Health Service.

